



The ACOCI Connection

Volume 2, Issue 7

connecting Businesses worldwide

July 2005

MAKE YOUR BUSINESS *COME ALIVE*...AS A SPONSOR OF THE SUMMER FESTIVAL CHAMBER TROUPE!

What better way to show that your business is “Vibrant!” and “Alive!” than to take part in the Anguilla Chamber of Commerce (ACOCI) Summer Festival 2005 activities?

This year, the Chamber is putting the energy and excitement of its members on parade! The 2005 Chamber troupe theme is: *Pirates and Pearls of the Caribbean* – with costumes and a float to highlight both members’ staff and sponsoring businesses!

That means every Chamber member has the opportunity to have your company name displayed on the Chamber float as a sponsor.

Sponsors’ managers and staff, both men and women, are also invited to participate by being in the troupe.



Sponsors are asked only to cover the cost of costumes for their staff and, where possible, donate items such as

pens, calendars, etc. that can be distributed to the public *en route*. Of course, additional contributions to help defray

the production costs of such an event would also be greatly appreciated.

Other members are invited to join **Caribbean Cable Communications** at the *front* of the parade! The company has donated US\$500.00 for this event and is issuing a challenge to other members to match *or exceed* this figure.

Don’t miss this opportunity to highlight *your* company’s participation in the Anguilla Summer Festival.

Let’s show Anguilla that businesses *can* network together and celebrate: “IT’S VIBRANT, IT’S ALIVE, SUMMER FESTIVAL 2005.”

For more information on ordering costumes and troupe sponsorship, call **497 2839** or email today:

acoci@caribcable.com

A MEMORABLE “MEMBERS” MEETING...



On behalf of ACOCI, **Mr. John Benjamin**, president, welcomed all members and guests to a special networking meeting July 6th at the magnificent site of one of its preeminent members, the **CuisinArt Resort & Spa**. Executive director, **Mr.**

Calvin Bartlett, shared highlights of the World Chambers Congress in Durban, South Africa, where ACOCI was recognized for their presentation of its business model. Special guests included **Mr. Larry Jones** (L) and **Mr. Charles Meyers** (R) of the Tallahassee, Florida, and St. Maarten chambers of commerce,

respectively. The guests shared best practices for membership growth – and potential chamber strengths in terms of member support and influence based on their experience. Refreshments were served, and participants continued networking after the presentations.

MEMBERSHIP MEMO’S

On behalf of our members, we are pleased to highlight their businesses on “Page 2” of this newsletter. If you aren’t yet a member, join the Chamber and benefit from this service today!

Attention: Members
Please send YOUR
“Membership Memo” for
the August edition to:
acoci@caribcable.com





The Chamber is "Vibrant! Alive!" ...with financial and customer satisfaction courses throughout July...and a Chamber troupe to put our members on parade!
Register for class and become a troupe sponsor today! Call **497-2839** or email: [**acoci@caribcable.com**](mailto:acoci@caribcable.com)

Simply Budgeting
Business & Household Budget / Management Consulting Service

Sabra Richardson, president of Simply Budgeting, and a Chamber member, is now offering financial courses in addition to the core QuickBooks® classes: **"Quick Tips for QuickBooks"** as a refresher to get the most from QuickBooks software – and **"Getting Under the Numbers,"** – as your numbers reflect key aspects of business, marketing, cash flow, your balance sheet and pricing. To reserve YOUR place in these special classes, [call 497 2839](tel:4972839)... or email acoci@caribcable.com today!*

ClieTell® Consulting, LLC

For managers, supervisors – and experienced staff members – come "follow the money" from customer loyalty to your bottom line. Chamber member, Melinda Goddard, principal of ClieTell Consulting, will offer a 1-day **"Customer Satisfaction Management" Seminar** on Thursday, July 21st from 8:30-5:00. The class includes interactive workshops to learn the lifetime value of your customers, 6 dimensions of world-class service, and proven steps to flawless customer recovery – in case service *isn't!* To reserve YOUR place in class, [call 497 2839, 497 7926](tel:4972839)... *or email acoci@caribcable.com



***SPECIAL REQUEST...AND CLASS REGISTRATION FORM**

To the Management of the Anguilla Chamber of Commerce: Please contact me regarding...

- How to become a Member of the Chamber
- How to order costumes/sponsor the troupe
- Registration for the ongoing/upcoming classes (Register today – class sizes are limited)
 - *"Quick Tips on QuickBooks" 10:00AM to 12NOON (M –TH); EC\$200/EC\$300 (MEMBERS/NON-MEMBERS)**
 - *"Getting Under the Numbers" 2:00 to 4:00PM (TU/W); EC\$335/EC\$435 (MEMBERS/NON-MEMBERS)**
 - *THURSDAY, JULY 21 "Customer Satisfaction Management" 8:30-5:00PM; EC\$395/EC\$495 (AS ABOVE)...**OR
 - ...PLEASE CONTACT ME REGARDING A SPECIAL SESSION FOR MY ENTIRE TEAM/STAFF

Name _____ Business _____

Phone _____ Cell _____

Signature _____ Date _____

(Please complete this request for contact and mail to: Anguilla Chamber of Commerce, P.O. Box 321, The Valley, Anguilla B.W.I. ...or come with the form to the ACOCI offices in the old police barracks in The Valley. For a specific appointment, call Mr. Bartlett at 497 2839.)