

## CARNIVAL IS THE PERFECT TIME TO “UNMASK” YOUR VIEWS: A SHORTER, SWEETER (FAST) BUSINESS SURVEY! (SEE ENCLOSED)

With thanks to those who have found time to complete the 2006 Anguilla Business Survey, there are still hundreds more who have *not* found time to “unmask” their views about doing business here and to “vote” on the Best Business of the Year.

“Everyone is so busy,” said Ms Rosanna Browne, who has led the interview team this year. “We need to extend the time or try a shorter survey—or *both*.”

“Being focused on the ‘customer’ — in this case, our business colleagues, means changing when there is a better way to meet the customer’s needs,” said



Ms Melinda Goddard of ClieTell Consulting, LLC, who has volunteered her services to conduct the survey for the third year.

“Maybe *some* agencies or companies would like more

details about our infrastructure, but the overall opinions, major issues and needs of the business community can still provide valuable feedback to the Chamber, so I will change

it to significantly *shorten* the survey in respect for our business colleagues’ time. We can also extend the deadline for the analysis, too,” she continued.

“Summer Festival and the August carnival activities bring so many people home,” said Mr Calvin Bartlett, ACOCI executive director.

“Extending the time should give even more Anguillian business managers, independents and executives from every sector the opportunity to tell us what *everyone* thinks about doing business in Anguilla this year,” he concluded.

## AND... THE LABOUR SURVEY

The strong economic growth that Anguilla has been experiencing over the past two years has stretched the social and economic infrastructure of the Island. In turn, nearly every business in Anguilla has faced challenges in recruiting skilled workers and staffing due to the low unemployment rate and increasing competition for the best employees—and supporting members of the Chamber are no exception. As recently announced, the Government of Anguilla is conducting a labour survey as part of its work programme for a comprehensive manpower plan.

The survey is designed to collect information regarding the number of workers in different occupations and employers’ experiences in recruitment. Employees are being included regarding their different work experiences and education. Employee questionnaires will also ask about their housing and families in general terms. As with the Business Survey, these findings will provide valuable feedback on important issues for the business community and supporting members.

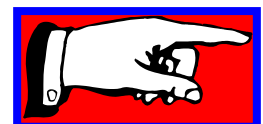
A labour advisory committee consisting of senior government representatives from the private and public sector has been formed. Penny Hope-Ross, past statistical advisor, is assisting the Government with the survey and has shared this notice with the Chamber.



### MEMBERSHIP MEMO’S

We are pleased to highlight Supporting Members on “Page 2” of this newsletter. If you aren’t yet a Supporting Member, take an active role in the Chamber to enjoy this and other benefits today!

**ATTENTION: MEMBERS PLEASE SEND YOUR “MEMBERSHIP MEMO” FOR THE AUGUST EDITION TO:**  
[ACOCI@CARIBCABLE.COM](mailto:ACOCI@CARIBCABLE.COM)





**The Chamber welcomes *Business Survey* participants of every size from every business sector... complete and mail YOUR opinions today!**

*(See enclosed, postage-paid 2006 Anguilla Business Survey)*

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- Sign up for Supporting Membership and special listing online...
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- *Confidentially* link to 2006 Anguilla Business Survey site from the Home Page (tell us what you think and name the best business in Anguilla this year) - NEW shorter version!
- Fast access to the Anguilla and regional business directories
- Read the last 12 issues of this newsletter, ...and MORE!!

See why this "www" spells "Wow!" for your business community today!